

ANNUAL REPORT

2023-2024



WORKING WITH
COMMUNITIES IN
COLCHESTER &
CUMBERLAND COUNTIES

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MESSAGE FROM OUR CHAIR

I would like to thank the Board of Directors and staff for their hard work, tireless efforts, and dedication throughout the year. In addition to funding important programs and activities that address the significant challenges facing our communities, the Board and staff at the United Way of Colchester have risen to the challenge to provide the much-needed resources that are required by our community now more than ever. Although the United Way has had to adapt to this new world, as all of us have, we continue to move forward, supporting our community at large, thanks to all the support from our donors, partners, and volunteers. The Board extends our deep appreciation to everyone who helped us with those efforts, in spite of the increased challenges. We are excited as we look forward to this year, to expanded reach through our Community Campaign covering Cumberland and Colchester counties. That same compassion and spirit of community that we have all brought to the campaign over the years, we can share with our neighbours and will likely be even stronger than ever as we begin to unite and engage with each other and our communities.

As we look to the future with new opportunities on the horizon I am excited and assured the great work we have come to expect in Colchester and Cumberland will continue. We truly get by with a little help from our friends!

We couldn't do what we do without our community of supporters, and we thank you!



United Way of Colchester County



EXECUTIVE DIRECTOR'S REPORT

Another fantastic year on the books! As always, team work makes the dream work and I feel so fortunate to have Heather working with us for most of the year, with Tanya Jordan stepping in to fill in when we needed her the most. Most don't know, but behind the scenes we are very lucky to have an incredible volunteer that truly keeps things together. Cecil Mabus has supported this United Way for over 10 years and is an integral part of our team. Late last year the board approved the position of Strategic Marketing and Communications and Sam Madore has stayed in the roll to allow us to engage with our donors, funded agencies, and broader community in ways we could only imagine! Thank you to everyone who most importantly make coming to work a treat every day!

I want to thank the agencies we fund for their tireless work and expertise in community. We have seen our share of tragedy across both counties; my hope is we will continue to rise and meet the community needs with the help of our amazing donors, volunteers, and corporate sponsors who allow us to create impact.

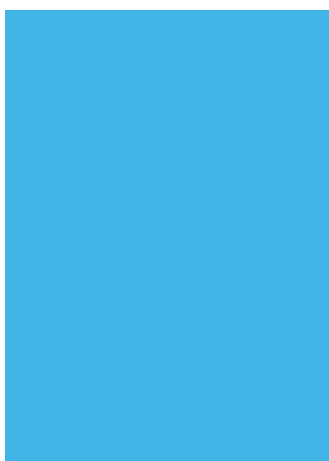
I also want to thank the Board rockstars who dedicate their free time to making sure we are creating forward momentum. We have seen a lot of changes over the past year and they have offered unwavering support and guidance. As we head into a new entity, with United Ways from across the Maritimes joining forces, I am excited to be a part of something so special!



Sarah Flemming
Executive Director
United Way of Colchester County



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YEAR IN REVIEW | Programs + Events

Bikes 4 Kids 2023

Thanks to sponsors and partners who helped us give out over 75 bikes throughout Colchester, including: G&G Computers, Assante Wealth Management, Rankin Financial Planning Inc., Baird's Septic, Truro Curling Club, Canadian Tire, Hub Cycle, Bike Monkey, and Triangle Events. **Thanks to Laura, Brea, and Chloe for helping to make this year a success!**



Back 2 School 2023

Thanks to all who made it possible to connect with over 300 students. Sponsors include: Bell Aliant, Caldwell Roach, Cleve's Source for Sports, Hillendale Perrenials, Graybar, McDonalds, and Rotary Club. **Thanks to Laura, Brea, and Chloe for all of your hard work!**



Day of Caring 2023

We were thrilled to bring Day of Caring back this year! With ten projects throughout Colchester, we were able to expand to Millbrook First Nation and the Town of Stewiacke. Thank you to our committee, our sponsors: Community Credit Union and Masstown Market, Rotary Club, and our volunteers.



Elves for Elders 2023

Thanks to our partners and sponsors: Classic Rentals, Grinners, Alderberry Village, Clay Café, Community Credit Union, Elegant Steps, MNP, and Truro Farmers' Market. We were able to deliver gifts to over 200 seniors in isolation over the holidays.



Soup Fest 2024

Soup Fest was sold out at 200 tickets! Congratulations to our winners: **1st – Parichat Asia Thai; 2nd – Our Mystery Chef, Lisa Wood; 3rd – Belly Up.** Thanks to all of our SOUP-er chefs, attendees, partners, and the following sponsors: Earth Angels, Home Hardware, Will Kare Paving, Wilsons, and Sobeyes Cash & Carry.



YEAR IN REVIEW | Community Campaign

We simply could not do what we do without the generous support of our community.

Businesses and individuals who donate to our community campaign each year through payroll deductions, corporate pledges, fundraisers and more, help us to create opportunities for a better life for people throughout Colchester and Cumberland counties.

We were thrilled to host another in-person kick off breakfast in September to celebrate our donors, sponsors, partners and supporters. Thanks to our event sponsors: Burchell MacDougall, Inn on Prince and Grant Thornton.

We are grateful to all of the businesses and organizations who supported our campaign this year. Thank you to RBC Dominion Securities and RBC Royal Bank for introducing a new fundraising special event – A Laughing Caring Community.

Thank you to our donors

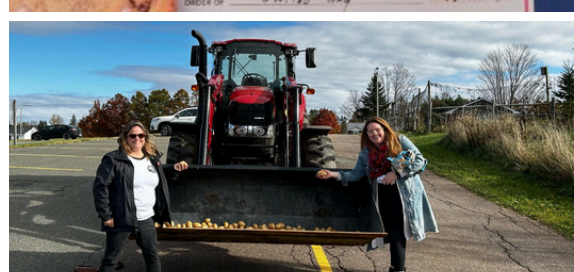
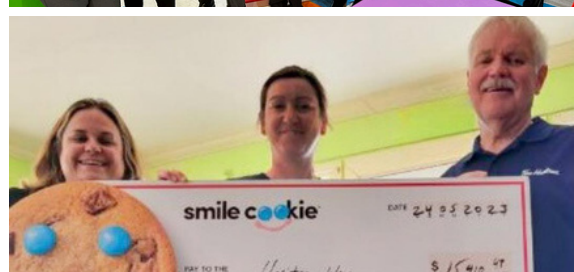
Thank you to our corporate partners

Thank you to our supporters, sponsors, volunteers, and cheerleaders

Thank you to our 2023 Campaign Team:

Karen Baillie, Co-Chair, Elegant Steps
Raj Makkar, Co-Chair, CEHHC
Don Cameron, Department of Lands & Forests
Adam Harris, Burchell MacDougall
Ashley LeBlanc, RBC Royal Bank
Ellen Marshall, Independent Consultant
Mary McPhee, Independent Consultant
Ashley Simms, Town of Truro

Thank you for showing us your local love!



YEAR IN REVIEW | Funded Agencies

Through the gifts of our generous donors, eligible charities and non-profits were able to receive funding for much needed programs and assets to help improve lives in Colchester County.

2023 Fall Impact Grants

- Colchester Community Support Society
– Colchester Food Bank
- Portapique Community Hall
- Shelter Movers Nova Scotia
- TREY | Trauma Recovery for Exploited Children

The Small Project Possibilities Fund

- Canadian Families Correction Network – community event for families impacted by incarceration
- The Lotus Centre in partnership with the Truro Colchester Welcome Network and No One Is Illegal – care packages for migrant workers
- NSCC – food support for students at Christmas

“Our Strengthening Families Affected by Incarceration event provided an opportunity for families to feel support and gain access to resources in their community. It can be isolating for everyone when a loved one is incarcerated. United Way helped make that possible, and was a great partner in a fun afternoon!”

Samantha Eddy - Program Manager, Canadian Families and Corrections Network

FLOOD RELIEF

In partnership with United Way Halifax, we provided flood relief funds to the following organizations in communities in East and West Hants in August, 2023

- East Hants Family Resource Centre
- West Hants Family Resource Centre

Program Impact: Fit Within Our 3 Focus Areas

STRONG HEALTHY COMMUNITIES	5
FROM POVERTY TO POSSIBILITY	4
HELP KIDS BE ALL THEY CAN BE	2



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2023-2024 Program Funding

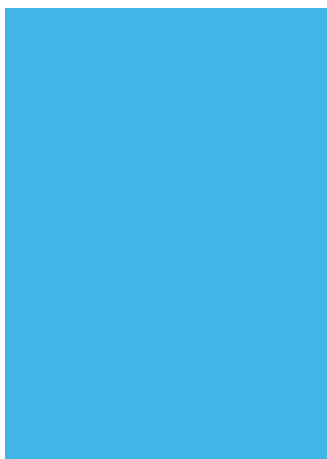
- Amherst Preschool (Cumberland)
- Autism Nova Scotia (Colchester)
- Autism Nova Scotia (Cumberland)
- BGC Truro Colchester
- Canadian Mental Health Association (CMHA): Colchester East Hants
- Colchester Adult Learning Association (CALA)
- Cumberland County Transportation Services (CCTS)
- Cumberland Homelessness Housing Support Association (CHSA)
- Maggie's Place Family Resource Centre (Colchester)
- Maggie's Place Family Resource Centre (Cumberland)
- North Shore Community Connections
- Sexual Health Centre (Cumberland)
- Third Place Transition House (Colchester)
- Truro Pride (Colchester)

PROGRAM IMPACT: INDIVIDUALS SERVED

Children (0 -19)	320
Families/Caregivers	313
Young adults (20-25)	22
Men	24
Women	172
Adults with health issues	33
Persons with diverse abilities	167
Women who have experienced abuse, trauma or assault	174
Men who have experienced abuse, trauma or assault	43
Adults experiencing poverty	33
Adults experiencing homelessness	65
Visible minorities	14
Newcomers or new residents of Canada	8

“The Third Place ladies are wonderful! Women living with/escaping from/healing after abuse often feel isolated with no idea what to do. It has been so beneficial having the 3rd Place outreach team.”

Client, Third Place Transition House



BOARD OF DIRECTORS

2023-2024

Thank you to the members of our Board of Directors for their ongoing support and commitment to the United Way of Colchester County.

The following people were members of our Board of Directors for 2023-2024:

Board Executive

Raj Makkar, Chair
Theresa Yuill, Vice-Chair
Christopher Hamilton, Treasurer
Jenna Tingley-Forsyth, Secretary

Directors at Large

Ashley Childs	Jennifer Hamilton Upham
Carley Gloade	Andrea Jackson
Glenn Illsley	Dr. Ryan Sommers

Youth Representatives

Brea Hayden
Becca Cook

Thank you Brea!

Brea Hayden has co-led our Youth Committee and sat on our Board as a youth representative for two years. All the best with your studies at University of New Brunswick!





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